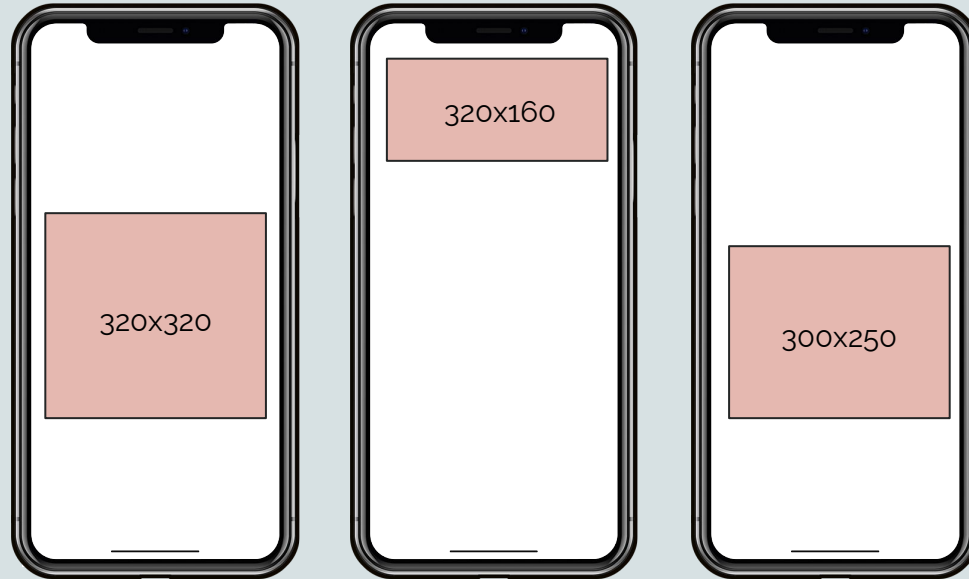


Benjamin Media & Bonnier Publications

All our advertising specifications for display formats

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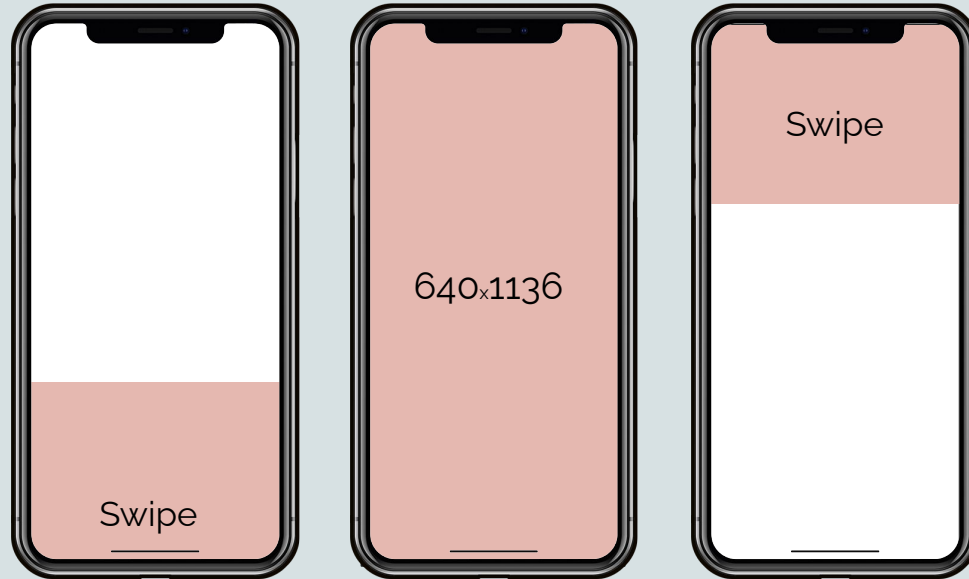
Mobile standard banners



Specifications:

- HTML5 banner
- JPG / PNG / GIF
- 3rd party tag
- Max 150 KB

Mobile Interscroller



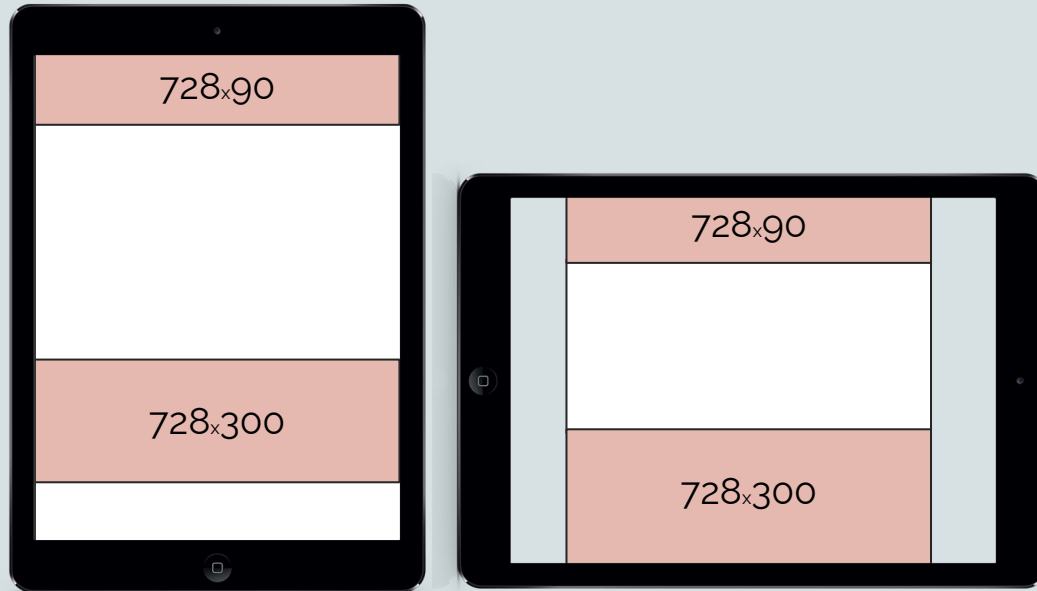
Specifications:

- JPG / PNG / GIF
- Max 200KB
- No animations

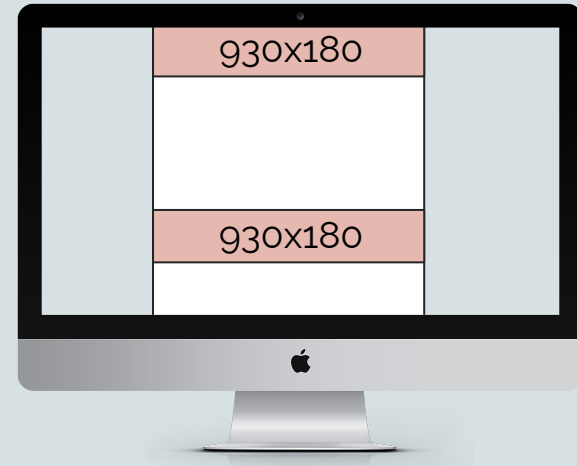
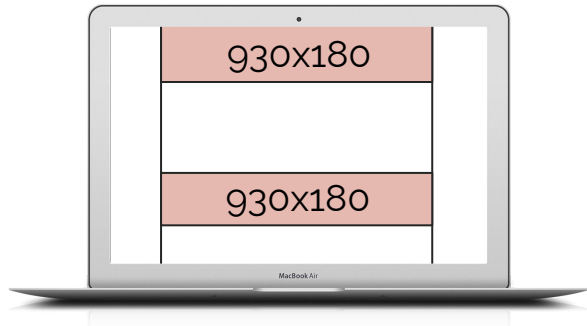
Important messages and logos must be placed **216 pixels** from the top and **445 pixels** from the bottom.

The bottom 445 pixels will only be visible to users with large screens (fx. Iphone 11 Pro Max)
Viewport: 600px.

Tablet banner



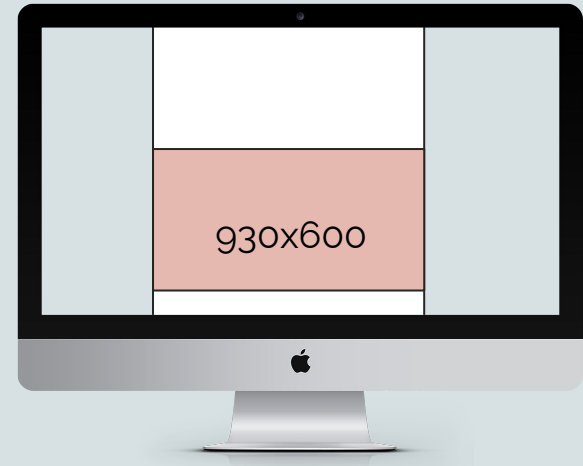
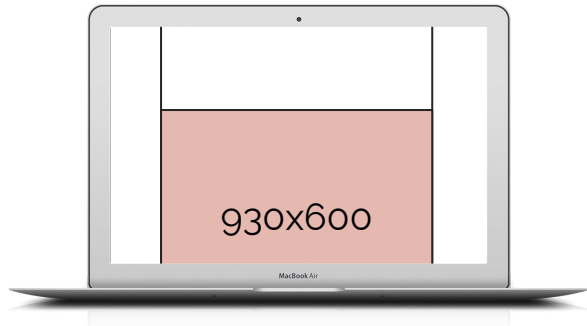
Desktop standard banner



Specifications:

- HTML5 banner
- JPG / PNG / GIF
- 3rd party tag
- Max 150 KB

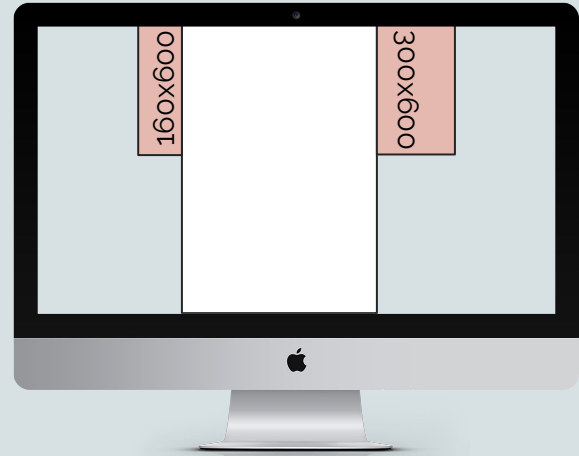
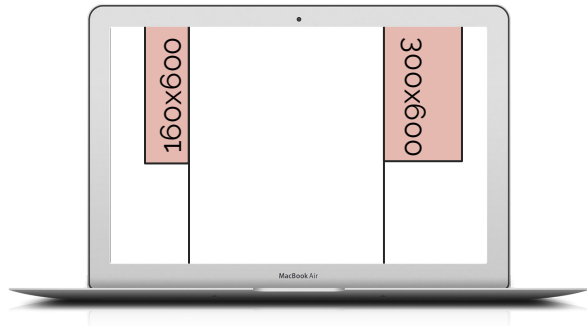
Desktop mega banner



Specifications:

- HTML5 banner
- JPG / PNG / GIF
- 3rd party tag
- Max 150 KB

Skyscraper/ Sticky



Specifications:

- HTML5 banner
- JPG / PNG / GIF
- 3rd party tag
- Max 150 KB

Desktop wallpaper



Specifications:

Core Assets:

Wallpaper + Standard banner

Asset Specs (px):

Wallpaper Size: 2560x1200
Standard banner Size: 930x180

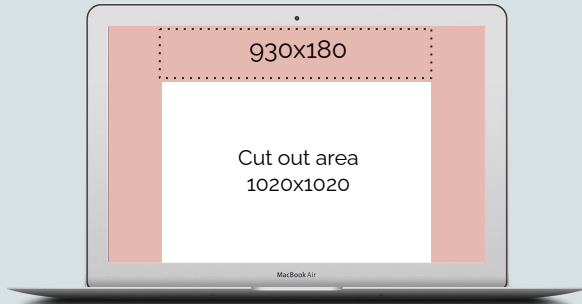
Asset type:

Wallpaper is an Image (JPG, PNG), and
Standard banner comes as html5,
thirdparty tag or image.

Weights:

Wallpaper: Maximum 200 kb.
Standard banner: Maximum 150 kb

Desktop wallpaper | idenyt



Specifications:

Core Assets:

Wallpaper + Standard banner

Asset Specs (px):

Wallpaper Size: 2560x1200

Standard banner Size: 930x180

Asset type:

Wallpaper is an Image (JPG, PNG), and Standard banner comes as html5, thirdparty tag or image.

Weights:

Wallpaper: Maximum 200 kb.

Standard banner: Maximum 150 kb

Desktop Interscroller



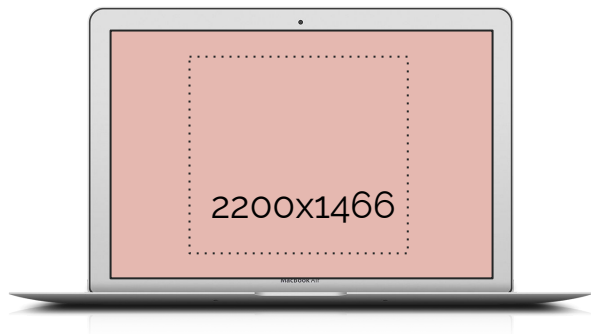
Recommendations:

Important messages and logos must be placed **180 pixels** from the top and **380 pixels** from the bottom.
The bottom 380 pixels will only be visible to users with large screens (fx. desktop screen)
Viewport: 600px.

Specifications:

JPG / PNG / GIF
Max 200KB
No animations

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Specifications:

- Submit the given size in high resolution JPG, without logo or text
- The logo must be submitted as a separate PNG-file with transparent background
- Text can be applied optionally, between 1-3 lines, max. 50 characters per line.

Newsletter



620x300



300x250